

Public-Private Partnerships



Noodle products manufactured in Indonesia.



Entrepreneurs in Mozambique.



Producing noodles in Cambodia.



A refurbished vocational training center in Iraq.

International Relief & Development (IRD) believes that the way to long-term sustainability and income generation must include the private sector. IRD's community-based approach to development complements the strengths of private sector partners by giving them access to create meaningful change at the grassroots level, something that large companies might otherwise find challenging to accomplish. Partnering with IRD also gives private sector organizations expanded business opportunities, as is the case with our fortified noodle distribution programs in Cambodia and Indonesia, which address a need for food in each

country as well as revitalizing the local food processing industry. IRD plans to expand its public-private work in the future. Since 1998, IRD has become a specialist in working in conflict and post-conflict environments, taking on the challenge of working in some of the most complex and difficult places around the world. Together with local communities, we operate programs to expand healthcare, increase economic opportunities, rebuild infrastructure damaged by conflict or neglect, and accelerate agricultural development, as well as responding to emergency needs such as floods and droughts.



Cambodia

Better Foods for Better Lives (BFBL)

- Improved health of children in low-income households.
- Produced affordable, nutritious food option.
- Developed local food production industry.

Donor USDA
 Date 2004 – 2007
 Amount \$2 million

Modeled after IRD’s successful Noodle Food Assistance (NFA) program in Indonesia, this program promoted private sector development in the food processing industry, generating jobs within the milling, noodle, and bakery industries in Cambodia. For the first time in the country, a flour mill is fortifying wheat flour with vitamins and minerals, which contributes to the improved health status of low-income households and school children in Phnom Penh and other urban areas.

Indonesia

Noodle Food Assistance Program (NFA)

- Improved health of children in low-income households.
- Produced affordable, nutritious food option.
- Developed local food production industry.

Donor USDA
 Date 1999 – 2007
 Amount \$12 million

The project’s overall goal was to improve food security for the disadvantaged urban population in Jakarta and other areas on the island of Java. IRD produced and sold 3 billion packages of fortified, soy-enriched wheat and rice noodles and soy sauce, reaching 4.5 million low-income consumers in seven provinces every month. As part of the program, IRD has also supported the production and daily distribution of fortified snack noodles and biscuits to 75,000 primary school students and their teachers in 500 schools in central Java.

For more information, visit www.ird.org

Iraq

Quick Impact Projects - Basra

- Rehabilitates training facilities
- Work done in unstable environment

Donor Royal Dutch Shell
 Date March 2009 – June 2009
 Amount \$228,492

IRD upgraded two neighborhood vocational training centers (VTCs) operated by the Ministry of Labor and Social Affairs in Basra. With funding from Royal Dutch Shell, IRD installed a solar lighting system for the Abu Al-Khaseeb VTC and refurbished the masonry workshop at Az-Zubair VTC.

Mozambique

Women First Program

- Uses community-based health care approach.
- Trains women in small business skills.
- A model of a successful public private partnership.

Donor World Vision/Canadian International Development Agency
 Dates June 2005 – present
 Amount \$342, 325/\$91,000

The Women First program was initiated through established women’s groups from the Women’s Society of the United Methodist Church, in Inhambane Province. In partnership with household supply company Unilever, IRD uses an intensive small business training program, facilitates an in-kind micro-credit scheme, and establishes a sustainable product supply chain. In addition to the small business component, the Women First project is training peer educators to raise health and HIV/AIDS prevention issues with women in their groups, as well as bringing these messages home to their families and communities. In 2006, IRD expanded the program to Zambezia Province with funding from World Vision. The project has since added more distributors and varied the types of products it sells. The project will expand into two more districts and to 20 more groups in the fall of 2008. Women First was selected by UNDP for its Growing Sustainable Business program.